



Sponsorship Levels

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| <p>Presenting Sponsor (Exclusive—only one available)</p> | \$ 20,000 | <ul style="list-style-type: none"> • Event Naming Right with speaking opportunity on Event Day • Prominent signage at event • Incorporated into social media posts promotion • Prominent name/logo on T-shirt • Prominent recognition in event promotion emails • Opportunity to provide promotional giveaways in registration packet • Logo on website with hyperlink to your website • 20 Run/Walk Registrations |
| <p>Finish Line Sponsor (Exclusive - two available)</p> | \$ 10,000 | <ul style="list-style-type: none"> • Prominent signage at finish line • Recognition in event promotion emails • Name/logo on T-shirt • Opportunity to provide promotional giveaways in registration packet • Logo on website with hyperlink to your website • 15 Run/Walk Registrations |
| <p>"Birth"Day Party Sponsor (Exclusive - two available)</p> | \$7,500 | <ul style="list-style-type: none"> • Prominent signage at post-race "Birth"Day Party entrance • Recognition in event promotion emails • Name/logo on T-shirt • Opportunity to provide promotional giveaways in registration packet • Logo on website with hyperlink to your website • 12 Run/Walk Registrations |
| <p>Water Station Sponsor (Exclusive—only four available)</p> | \$ 5,000 | <ul style="list-style-type: none"> • Prominent signage at water station • Name/logo on T-shirt • Opportunity to provide promotional giveaways in registration packet • Logo on website with hyperlink to your website • 10 Run/Walk Registrations |
| <p>Mile Marker Sponsor (four available)</p> | \$ 2,500 | <ul style="list-style-type: none"> • Signage at mile marker • Name/logo on T-shirt • Logo on website with hyperlink to your website • 8 Run/Walk Registrations |
| <p>Sprinter</p> | \$ 1,000 | <ul style="list-style-type: none"> • Name/logo on T-shirt • Logo on website with hyperlink to your website • 6 Run/Walk Registrations |
| <p>Neighborhood Jogger</p> | \$ 500 | <ul style="list-style-type: none"> • Name on T-shirt • Logo on website • 4 Run/Walk Registrations |
| <p>Speed Walker</p> | \$ 250 | <ul style="list-style-type: none"> • Website Recognition • 2 Run/Walk Registration |



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Commitment Form
Sponsorship Levels

- \$20,000 Presenting Sponsor
- \$10,000 Finish Line Sponsor
- \$7,500 "Birth"Day Party Sponsor
- \$5,000 Water Station Sponsor
- \$2,500 Mile Marker

- \$1,000 Sprinter
- \$500 Neighborhood Jogger
- \$250 Speed Walker
- In-kind of \$_____ value.

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Mailing Address: _____

Company Website: _____

I prefer to remain anonymous.

Payment Info:

- I am enclosing a check for \$_____ as full payment for Sponsorship made payable to WNLC.
- I am not able to participate as a sponsor, however please except my donation of \$_____.
- I would like to use another form of payment, and I will email Allison Millet at amillet@womansnewlife.com.

*** If your sponsorship packet includes logo benefits on the Born To Run T-shirt and/or website, logos must be emailed to Katie Richard at krichard@womansnewlife.com **no later than Friday, March 11**. Specs of logos are as follows:

- **Required format: .png and .pdf**
- **T-shirt size: 200 dpi**
- **Website size: no larger than 100KB**

Please provide the name and contact information of person responsible for submitting your logo.

Name: _____ Phone: _____

Email: _____

Please sign below to verify your understanding of the above information.

Signature: _____ Date: _____

Please return this form to the address below.



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