



BORN TO RUN NEW ORLEANS

SPONSORSHIP GUIDE

Saturday, March 7, 2020
New Orleans Lakefront

Mission Statement

Woman's New Life Clinic is a Christian organization promoting the sanctity of human life, the dignity of women, and the sacredness of sexuality through mental health and medical services.



4612 S. Claiborne Avenue, New Orleans, LA 70125
760 Colonial Drive, Baton Rouge, LA 70806

www.womansnewlife.com



SPONSORSHIP OPPORTUNITIES

Dear Friend,

Imagine a friend confides in you that his or her own daughter or granddaughter is facing an unplanned pregnancy—where could she go to receive professional, *life-affirming* support in her time of uncertainty? Woman’s New Life Clinic is here for her.

I would like to offer you the chance to become a protector of the most vulnerable among us. **You can be a hero** by becoming a sponsor for Woman’s New Life Clinic’s Born to Run.

Woman’s New Life Clinic (WNLC) will hold its annual Born to Run 5K and Fun Run on Saturday, March 7, 2020, at the New Orleans Lakefront. This festive event will be a fun day for the whole family and will include a post-event “Birth”day party featuring food, music, and family activities.

WNLC is a **life-affirming counseling and medical clinic** that serves women facing unplanned pregnancies in the Greater New Orleans and Baton Rouge areas. WNLC offers a unique range of **free services for women in unplanned pregnancies**, including pregnancy testing, ultrasounds, and professional counseling.

Since opening in 2001, WNLC has worked with thousands of mothers and fathers, empowering them to make life-affirming choices for their babies and families. To date, WNLC has **saved and changed over 2,196 lives**.

This has only been possible because of people like YOU.

To confirm your participation in this wonderful event, please complete and return the enclosed form by Thursday, February 20, 2020.

Thank you for helping us change lives!

Sincerely,



Caroline Sholl

Development Coordinator

csholl@womansnewlife.com



“I was pregnant and didn’t know what to do next. **I don’t know what I would have done without y’all.**”
–WNLC Client

P.S. Be a hero by providing free pregnancy testing, ultrasounds, and professional counseling to vulnerable women in 2020.

PRE-EVENT	Platinum Sponsor \$10,000 (1)	Birthday Party Sponsor \$7,500 (1)	Water Station Sponsor \$5,000 (1)	Mile Marker Sponsor \$2,500 (3)	Gold Sponsor \$1,000 (unltd)	Silver Sponsor \$500 (unltd)	Bronze Sponsor \$250 (unltd)
Dedicated social media post highlighting commitment to WNLC	X						
Name on event flyer	X	X					
Inclusion in all event related social media posts	X	X					
Prominent recognition in event emails	X	X					
Automatic "LifeSaver Status" and team t-shirt with your logo on front	X	X	X				
Opportunity to provide promotional giveaways in t-shirt packets	X	X	X	X			
Name/Logo on back of all event shirts	X	X	X	X	X		
Name/Logo on event website with hyperlink to your website	Logo	Logo	Logo	Logo	Logo	Name	Name

EVENT	Platinum Sponsor \$10,000	Birthday Party Sponsor \$7,500	Water Station Sponsor \$5,000	Mile Marker Sponsor \$2,500	Sprinter \$1,000	Nbhd Jogger \$500	Speed Walker \$250
Facebook Live interview at event	X						
Verbal recognition at event	X	X	X				
Sponsor logo on Photo Finish Sign	X	X	X				
Sponsor of a unique portion of the event		X	X	X			
Opportunity to have an information table at event (for-profit businesses only)	X	X	X	X			
Complimentary run/walk registrations	15	12	10	8	6	4	2

POST-EVENT	Distance Runner \$10,000	Birthday Party Sponsor \$7,500	Water Station Sponsor \$5,000	Mile Marker Sponsor \$2,500	Sprinter \$1,000	Nbhd Jogger \$500	Speed Walker \$250
Private, after-hours tour of WNLC with wine and cheese for you and 10 guests	X						
Social media shout-outs during the year	X	X	X				