





PRESENTED BY MIGUEL A. ELIAS A PROFESSIONAL LAW CORPORATION

SPONSORSHIP & UNDERWRITING GUIDE Saturday, March 29, 2025 Lafreniere Park, Metairie

Woman's New Life Clinic is a Christian organization promoting the sanctity of human life, the dignity of women, and the sacredness of sexuality through mental health and medical services.

Dear Friend,

Woman's New Life Clinic (WNLC) will hold its annual **Born to Run – New Orleans 5K and 1/2-mile Fun Run on Saturday, March 29, 2025, at Lafreniere Park in Metairie**. This festive event will be a fun day for the whole family, including a post-event "Birth" day party featuring food, family activities, and music.

You can make a difference in the lives of women struggling with an unplanned pregnancy by becoming a Born to Run Sponsor or Underwriter!

WNLC is a life-affirming, professional counseling and medical clinic that serves women facing unplanned pregnancies with free services, including pregnancy testing, ultrasounds, professional counseling, abortion pill reversal, case management, material support, and more.

Since 2001, we have worked with thousands of mothers and fathers, empowering them to make life-affirming choices for themselves and their babies. Your Born to Run sponsorship will mean that we can continue providing much-needed care to each and every woman who calls us for help.

Can women in need count on your support? In addition to the knowledge that you have helped mothers and babies in need, your company name will be visible to hundreds of participants who will attend this event.

To confirm your participation as a 2025 Born to Run Sponsor or Underwriter, please complete and return the enclosed form by **Friday, February 21st.**

Thank you for helping us change lives in the New Orleans community!

Sincerely,

Allison Daigle CEO

Karen Buther

Karen Butler Community Outreach Coordinator



"They gave me the gift of an ultrasound and I spoke to a great counselor free of charge. Their guidance helped me make a life-changing decision!"

-WNLC Client

4612 S. Claiborne Avenue, New Orleans, LA 70125 760 Colonial Drive, Baton Rouge, LA 70806



www.womansnewlife.com

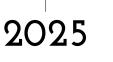
SPONSORSHIP OPPORTUNITIES

	Presenting Sponsor \$20,000 (1)	"Birth"day Party Sponsor \$15,000 (1)	Start/Finish Line Sponsor \$10,000 (2)	Water Station Sponsor \$5,000 (2)	Mile Marker Sponsor \$2,500 (3)	Gold Sponsor \$1,000 (unltd)	Silver Sponsor \$500 (unltd)	Bronze Sponsor \$250 (unltd)
Event naming rights: "Born to Run presented by <your Name>"</your 	PROMINENT							
Wine & cheese for 10 at WNLC	•	•						
One reserved parking space	•	•						
Video thank you from CEO on social media	•	•	•					
Opportunity to provide approved promotional giveaways	•	•	•	•				
Recognition in event emails	PROMINENT	•	•	•	•			
Prominent signage	NAMING RIGHTS	AT POST- RACE PARTY	AT FINISH LINE	AT WATER STATION	AT MILE MARKER			
Dedicated social media posts	PROMINENT	4	3	2	1			
Name/logo on event t-shirt (Commitment deadline: Feb. 21)	PROMINENT	PROMINENT	LOGO	LOGO	LOGO	NAME	NAME	NAME
Complimentary registrations	25	20	15	10	8	6	4	2
How your dollars will help women in need	\$20,000 provides the full scope of care for 55 women in unplanned pregnancies.	\$15,000 provides ongoing professional counseling for 20 clients seeking healing from a past abortion.	\$10,000 provides the full scope of care for 27 women in unplanned pregnancies.	\$5,000 provides 40 life-saving ultrasounds for women in unplanned pregnancies.	\$2,500 provides 33 professional counseling sessions for women struggling with postpartum depression or pregnancy loss.	\$1,000 provides 8 life-saving ultrasounds for women in unplanned pregnancies.	\$500 provides material needs (dia- pers, wipes, formula, or baby clothes) to 10 mothers in need	\$250 provides 16 pregnancy tests with medical verification for women in need.

UNDERWRITING OPPORTUNITIES

	T-Shirt Underwriter \$10,000 (1)	Swag Bag Underwriter \$7,500 (1)	Race Bib Underwriter \$5,000 (1)	Venue Underwriter \$3,500 (1)	
Name/logo on special giveaway (commitment deadline: Mar. 8)	T-SHIRT SLEEVES	SWAG BAG	RACE BIBS	BRANDED PRIZES	
Video thank you from CEO on social media	•	•	•	•	
Recognition in event emails	•	•	•	•	
Dedicated social media posts	4	3	2	1	
Logo on event t-shirt (Commitment deadline: Feb. 21)	AND SLEEVE	•	•	•	
Opportunity to provide approved promotional giveaways	•	•	•	•	
Complimentary registrations	10	8	6	4	
How your dollars will help women in need	\$10,000 provides the full scope of care for 27 women in unplanned pregnancies.	\$7,500 provides ongoing professional counseling for 10 clients seeking healing from a past abortion.	\$5,000 provides 40 life-saving ultrasounds for women in unplanned pregnancies.	\$3,500 provides 46 professional counseling sessions for women struggling with postpartum depression or pregnancy loss.	





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NEW ORLEANS

PRESENTED BY

0		MIGUEL A. ELIAS					
	SPONSORSHIP (OPPORTUNITIES					
Presenting Sponsor \$10 000 (Exclusive - 1 available)	" Birth"day Party Sponsor \$15,000 (Exclusive — 1 available)	Finish Line Sponsor \$10,000 (2 available)	Water Station Sponsor \$ 5,000 (1 available)				
Mile Marker Sponsor \$2,500 (3 available)	Gold Sponsor \$1,000	Silver Sponsor \$500	Bronze Sponsor \$250				
UNDERWRITING OPPORTUNITIES							
T-shirt Underwriter \$10,000 (1 available)	Swag Bag Underwriter \$7,500 (1 available)	Race Bib Underwriter \$5,000 (1 available)	Venue Underwriter \$3,500 (1 available)				
Name: (Name as you wish to be listed in a Contact Person: Address:	ll displayed materials)						
		Zip:					
City: State: Zip: hone: E-Mail:							
□ Enclosed is my check fo							
□ I am not able to partici	ipate as a sponsor, but plea	ase accept my enclosed dor	nation.				
□ Please charge my credi	t card: 💽 VISA 🚟	R					
Card #		Exp: / C	VV Code:				
Name on card:		Cardholder's Signature:					

Date: _ Signature: _

Please return this form to Woman's New Life Clinic at the address below by Friday, February 21, 2025.

If your sponsorship package includes logo benefits on the t-shirt or website, please email your high-res logo to Karen Butler at kbutler@womansnewlife.com, no later than February 21, 2025. Logo requirements are as follows: please provide .png and .pdf; for t-shirt, logo must be 200 dpi; for website, logo must be no larger than 100KB.

Questions? Contact Karen Butler at 504.496.0212 or kbutler@womansnewlife.com.